



StartWell

Mom & Baby

Supporting Mom and Baby Along the
Journey of Pre-natal to
Post-natal Care





Introduction...

Scott Farrington
National Sales Director



Jessica LaPage
Transitional Care Manager



Karol Hayes
Manager of
Transitional Care Team



Connor Shanks
Market Sales Director



Medline Mom & Baby



The StartWell Program

Once a mom requests her insurance covered breast pump, the StartWell program kicks in. This groundbreaking program helps mothers stay informed and supports a successful breastfeeding experience.

- Access to our Parent Care team for product related support, assistance and troubleshooting.
- Full 1 year replacement warranty



Customer Service is a Priority

Dedicated Mom & Baby Team

Amerigroup of IA: 833-881-1424

Iowa Total Care: 833-881-1425

Our dedicated support center is staffed with trained specialists who are able to assist Mom before, during, and after they request their pump and provide on-going support.

Transitional Care Rep

Jessica LaPage:

P: 866-228-8306

F: 844-346-9198

E: jlapage@medline.com





Medline Breast Pumps

Optimal quality and value

In today's healthcare environment, we know you're looking for high quality, cost effective products to help you maximize revenue.

Choose Medline breast pumps – and save. Our manual and electric options have all the same features and benefits as industry leaders at pricing that can help your bottom line.



Breastshield with silicone insert and cover (2)

Tote bag

Cooler with ice pack



Nipple with bottle collar
Bottle stand (2)
Bottle and cap (4)
Electric pump

Double Electric Breast Pump

- » Convenient single or double pumping capability
- » 9 adjustable suction levels for custom, uniform suction
- » Lightweight, portable design

Manual Breast Pump

- » Ergonomic design for comfort
- » 2 suction modes for custom, uniform suction
- » Includes breast pump, comfortable silicone insert, nipple with collar, pump cap, bottle, bottle cap, bottle stand, bottle adaptor and valve



MD5671B6

Ordering Information

| Item No. | Description | Pkg. | HCPCS |
|----------|-----------------------------|------|-------|
| MD567060 | Double Electric Breast Pump | 1/ea | E0603 |
| MD5671B6 | Manual Breast Pump | 1/ea | E0602 |

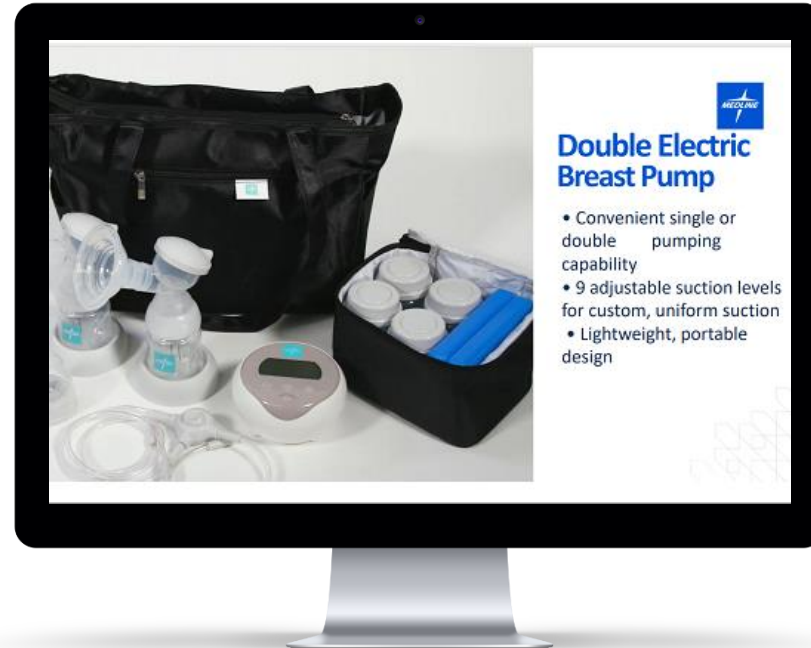
Pump up your revenue. Contact your Medline Representative or call 1-800-MEDLINE to learn more.

Request an Iowa value added benefit electric breast pump through Medline:



- Iowa Total Care:
 - Online: www.medlineathome/iowatotalcare.com
 - Phone: 833-881-1425
- Amerigroup of IA:
 - Online: www.athome.medline.com/amerigroupia
 - Phone: 833-881-1424
- Provide: name/DOB; state and health plan/insurance; contact information

<https://player.vimeo.com/video/318638334>



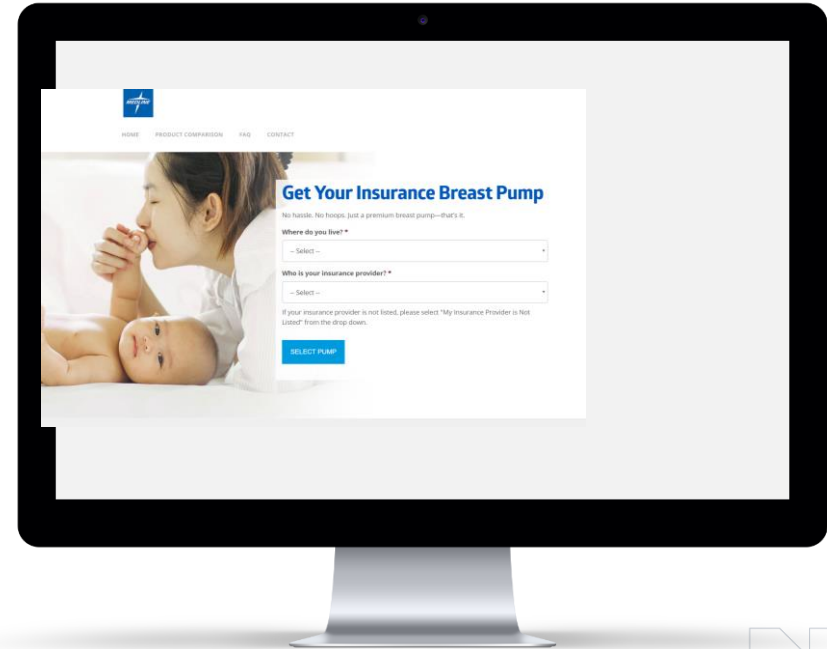
Medline Mom & Baby – Breast Pumps



On-line ordering experience

Moms appreciate choice

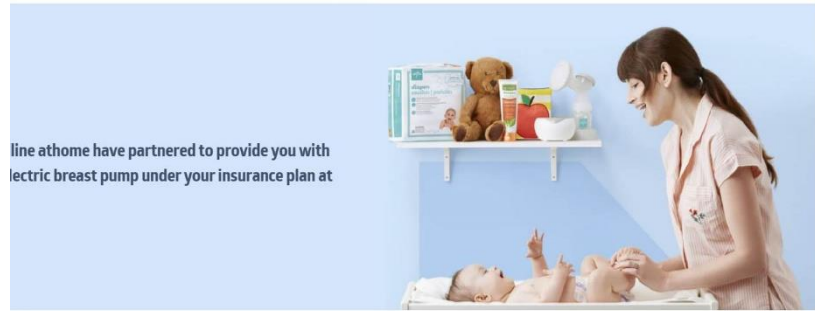
Not everyone wants to make a phone call to place their order which is why Medline also offers a convenient online experience.





Breast Pump Portal Landing Page

Amerigroup of Iowa



line athome have partnered to provide you with
lectric breast pump under your insurance plan at

ed fields below.

First Time User?

Activate your account today and start taking advantage
of your plan benefits.

[Activate Account](#)

Iowa Total Care

Welcome

Iowa Total Care and Medline athome have partnered to provide you with a Deluxe Medline Double Electric breast pump under your insurance plan—at no additional cost to you.

Login or create an account below to get your free breast pump.

Member Login

Please fill in both required fields below.

Member ID*

Password*
 [Show](#)

[Login](#) [Forgot password?](#)

First Time User?

Activate your account today and start taking advantage of your plan benefits.

[Activate Account](#)

Education & support through Start Smart for Your Baby® [Learn more >](#)

Get dollar rewards through Start Smart for Your Baby® [Learn more >](#)

Checkout



Checkout

1. Contact & Shipping

2. Review & Payments

Shipping Address

Sample A, Sample
1234 Street Address
Any Town, USA 12345
United States
Phone Number

Address section auto populates

[Edit](#)

New Address

Members can change their address by clicking here

Shipping Method

Shipping is free for items covered by your plan.

OTC Free shipping

\$0.00

Back to Cart

Go to Review & Payments

Order Summary

1 item

| | |
|-------------------------|--------|
| Subtotal Before Benefit | |
| Benefit Applied Balance | |
| Subtotal After Benefit | \$0.00 |
| Taxes | \$0.00 |
| Estimated Shipping | \$0.00 |
| Total You Need To Pay | \$0.00 |

[Edit Cart](#)

Need Help? 1-833-404-1061



BPA Free
Sin BPA

double electric breast pump

extractor de leche eléctrico doble

User Guide
Guía del usuario



electric
eléctrico



BPA Free
Sin BPA

double electric breast pump

extractor de leche eléctrico doble

User Guide
Guía del usuario



electric
eléctrico

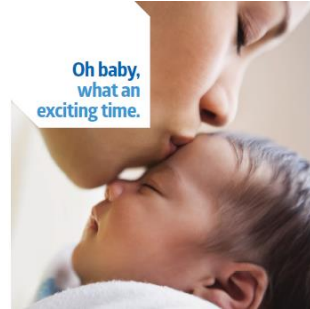


Breast Pump User Guide



Culturally Specific Options

Breastfeeding Education



Congratulations on your new baby!

Iowa Total Care has partnered with Medline to provide you with products for you and your baby

Order your breast pump

Your breast pump is covered through your insurance. Order today with ease. Two ways to order:

Online

1. Visit: athome.medline.com/en/iowatotalcare
2. Complete the required fields.
3. Your pump will be delivered to your door.

Have your insurance details handy.
You'll need them to complete your order.

By phone

Call Customer Service: 833-881-1425

Questions?

Our dedicated team of customer service professionals are available to answer questions or help you with your order.

Phone: 833-881-1425



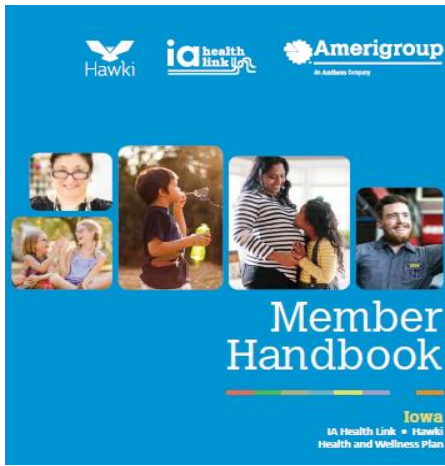
Iowa Total Care Resources



Iowa Total Care complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

Language assistance services, auxiliary aids and services, larger font, oral translation, and other alternative formats are available to you at no cost. To obtain this, please call 1-833-404-1061 (TTY: 711).





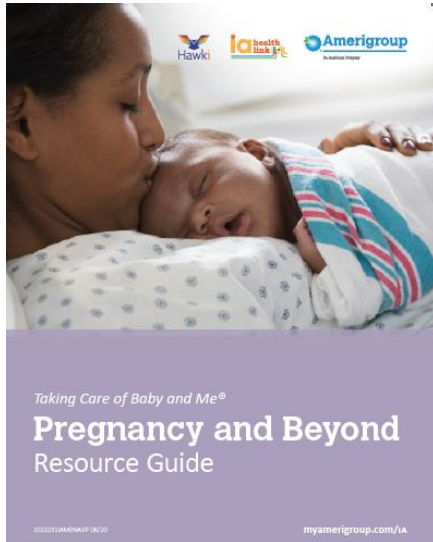
Amerigroup IA Resources



Member Handbooks in English and Spanish found on website: www.myamergroup.com/IA

Go to Value-Added Services section for eligibility requirements and instructions to request the electric breast pump

Member Eligibility: Pregnant women or breastfeeding women who have delivered within the past 6 months



Amerigroup Pregnancy and Beyond Resource Guide- Breastfeeding and Electric Breast Pump information on page 7

Resource Guide is being updated to include the specific request instructions identified above.

The current website listed will redirect Amerigroup Iowa members to the new website listed above.

New one page flier promoting the electric breast pump is under development and going through the internal and State approval process



Questions?

Caring
People
Make a
Difference



**Thank
You !**

